

SUNRISE PICKLEBALL CLUB

Board of Directors Meeting Minutes

October 10, 2020

OPENING

The Board of Directors Meeting for Sunrise Pickleball Club (SPC) was called to order at 5:04pm outside at Rusch Park.

Present (In-Attendance) :

Amy Papenfuss (President), Gail Markovich (VP), Elaine Dykhouse (Secretary), Karen Seminoff (Membership), Reine Steel (IT Dir), Rodney Coleman (Event Coord), Lee Swayne (Past President), Teresa Ward (Treasurer), Vicki Onesti (Activities)

ABSENT

NONE

*** Move to approve August 7, 2020 minutes, moved by Gail, Lee second, unanimous approval.

OLD BUSINESS

Outstanding Loan – Loan is \$11,000, has been paid and is now closed with SPRD.

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Need an ambassador that lives in Citrus Heights to replace Lisa Hicks.

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Membership currently stands at 632.

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Court resurfacing has been placed on hold until Spring 2021. Estimates are currently around \$21,000-\$25,000.

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Lee reported that Kingsley Ken Lee Memorial 6’ bench has been ordered and will receive at SRPD in the next few weeks. The park maintenance will prepare the area around the transformer with concrete in the next week or so to mount the bench. It is believed this installation also includes a plaque.

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NEW BUSINESS

Teresa reports the club finances as such:

Beginning Cash	\$14,015
Income	<u>\$24,264*</u>
Total Income	<u>\$38,279</u>
Expenses	<u>\$26,140**</u>
Net profit/(loss)	<u>\$12,140</u>

***Includes \$10k for TOT Grant**

****Includes \$10k light expense, \$11k payback SRPD loan**

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Vicki would like to start a business group within the membership to perhaps provide contacts for the different items of business the club might need, i.e. construction, legal, taxes. A survey may go out to the membership with an inquiry to contact Vicki if anyone should be interested to start such a group.

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Karen reported membership accordingly:

As of 10/4/2020

2020 Dues Received	\$29,915.00
2020 Donations Received	\$965.00
New Members	277
Renewals	<u>352</u>
Total Members	629

2019 Not Renewed 92

It is believed that this growth is mainly due to PB 101 and the reduction of fees starting in August.

GAIL motioned to cap membership for 2020 at 675 members.

DISCUSSION: Amy countered to cap at 700 members as the club was presently too close to the 675 number.

MOTION APPROVED

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Amy had discussion with SRPD regarding adding six more courts and while the park was open to this idea, they have informed that they are budget tight and are not able to contribute to the maintenance or creating anymore courts until perhaps 2022-2023. Therefore, all costs associated with he courts would come from the club. Amy pointed out the three areas where funds could be generated:

- 1) Membership Fees
- 2) Sponsorships
- 3) Tournaments

As 2020 tournaments were placed on hold, it is hopeful that 2021 tournaments will resume. In the meantime, the club is resuming some internal membership mini-tournaments to help with fundraising and it was suggested to raise the membership fee to \$100 to help raise the funds to build six more courts, a cost estimated around \$250,000.

As membership fees has to be approved by the members, Reine will create an online survey, presenting the goals for 2021 and why there is a need to raise the membership fee.

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Amy also talked about the success of PB 101, and perhaps such success has created a membership challenge and court availability. Reine reminded the Board that it is quite common for people to “wait” for courts and since the additional of the six new courts in 2019, in conjunction with approximately 300 members, people really haven’t had to wait. Fast forward to Fall of 2020 and on nice days, there appears to be some chaos with the rotation on the courts, with some internal arguing and yelling across the courts. Reine introduced a new idea for court rotation and through discussion, was agreed to try the idea. An email will go out to the membership informing them of this new rotation and invites feedback from the club.

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Amy also discussed having the pros teaching at Rusch Park and sending out communication to the membership regarding these pros and the need to provide an open court (Court# 6) for lessons to occur without conflict. It was suggested that communication is sent out to the membership informing of the available lessons, what the club gets in return (10% of the proceeds) and that the pros will assist at PB 101, thus donating their time. It was further discussed that PB 101 may need to be more refine to “true” beginners, more discussion will follow between those who are instructing PB 101.

Adjournment

Meeting was adjourned at 6:30pm by Elaine Dykhouse, Secretary (had to leave).

Minutes submitted by: Elaine Dykhouse, Secretary