

Sunrise Pickleball Club

Board of Directors Meeting February 16, 2023

The Board of Directors Meeting for Sunrise Pickleball Club (SPC) was called to order at 4:31pm at Rusch Park, room #4.

Attending: Jason Pollock, President; Tom Bylsma, Vice President; Gail Kenney, Treasurer; Jerry Mountjoy, Membership; Rodney Coleman, Events; Gwen Warrenner, Communications. Guests: Jake Polito, Sunrise Recreation and Park District; Lee Swayne, Past President of Sunrise Pickleball Club.

Absent: Jessica Knowlton, secretary; Reine Steel, IT.

The minutes of the January meeting will be sent to board members for approval and then will be placed on our website.

Jake Polito, Sunrise Recreation & Park District - presented a quote from Linmoore Fencing & Iron Works, Inc. to install sleeves and add to existing 8 posts in each of the two walkways and core drill new holes to move existing posts on courts 1-3 and 7-9 at a cost of \$6,800. This does not include sleeves which will be ordered and paid for separately, and there is a possibility that sleeves and posts must be purchased as a unit. A motion was made by Jerry Mountjoy and seconded by Tom Bylsma to approve the \$6,800 cost and have the work done as soon as possible. In addition the motion included the cost of \$2,000 for posts and sleeves if necessary. Vote: unanimous.

Past President, Lee Swayne, presented the background on the Gene Ahner Scholarship fund which the club has funded in the past. This scholarship fund is to provide financial assistance to qualifying youth who have financial need when they register for various athletic programs through the park district. The club funded this program in 2018 at \$2,200. Lee Swayne recommended that the club consider a donation of \$2,500 which would serve about 50 children. Jerry Mountjoy motioned that the club donate \$3,000 to this program to show Sunrise Pickleball Club's support of activities within the Rusch Park community. Motion was seconded by Gail Kenney and motion carried.

President's Report

The Catherine Parenteau clinic was a success and our president would like to pursue more opportunities like this for our members. Jason is preparing a president's message to be sent to all members and will also announce a membership meeting at the courts at 9:00 am on Saturday, March 11. The goal is to share the club's vision and guidelines so members have a better understanding of how they can help the club run smoothly, particularly in areas like court rotation, non-member play, and assisting with events/programs.

Vice-President

Our April 22 tournament is now advertised on Pickleball Brackets which took over Pickleball Tournaments. Our base registration is now \$30 and events \$20. Suggestions were requested on ways to make the event have more

energy and excitement. The club is hampered by lack of storage space to have tables, pop-ups, a sound system, etc. on hand. In addition, there is no wifi to run tournaments online. Tom will look into cost of a hotspot and better sound system.

Treasurer

Our beginning bank and Paypal balances totaled \$201,659.43 on December 31, 2022. In January, our income of \$32,984.59 was mainly for membership. Expenses totaled \$1,594.77. Ending total balance on January 31 was \$232,224.25.

Membership

Total membership is at 688 which includes 102 new members this year. Total membership as of February 16 of this year is the same as this time last year.

The membership application and waiver include sections regarding family membership which we do not offer. These should be removed before the next membership drive.

Communications

Junior Program - our club teaching pros, Alex Chan and Kelly Andrews, are interested in offering a junior program this summer. After board discussion with the park district, it was decided that the best approach would be to run the program through the park district. The park district will assist by handling registration and getting the word out to schools. Sunrise Pickleball Club will assist by providing paddles and balls.

MOU with the Park District - the MOU is currently in process for approval by the park board for another 3 year period. The only significant change from the existing MOU was to formalize the club's use of courts 4, 5 and 6 for lessons/drills from 12-5pm Sunday through Friday.

King/Queen of the Court – continues to be highly successful with 3 weekday sessions and 1 night session per week. The night session needs coordination as Rodney is currently running it on a temporary basis. This program needs someone to volunteer to be the overall coordinator.

Non-members - continue to be a challenge, particularly at night. Mondays in particular are super busy and there appear to be many players whose paddles don't have 2023 bands. Our president is organizing the membership meeting to address issues such as this.

IT Report

Our web hosting service, GoDaddy, was blacklisted on a third party firewall service which shut down our Mail Chimp and Paypal integrations. SPC's website is temporarily on another server while the issue of our domain name www.sunrisepickleballclub.org is resolved. Our domain name was originally registered by a former Rusch Park player and that individual must transfer ownership to SPC before we can permanently move it to another service. We can continue to use the domain name by renewing

through GoDaddy but should get legal ownership, and are trying to locate the individual who registered our domain name.

Wi-fi – The club should consider T-Mobile 5G Small Business Internet service which requires no cables or installation. It would be plugged in at the Bistro and provide a wide range signal at a cost of \$50 per month.

Online guest waiver/fee - a page has been set up on the website that allows guests to both electronically sign our waiver and pay their fee via PayPal. The QR code signs on the gates have been updated and a button added to the SPC home page so it can be accessed there, without the QR code. The waiver records are stored in the database.

Treasurer Laptop

The club purchased a \$250 Chromebook to be used for treasurer duties.

The meeting adjourned at 6:25pm.