

Sunrise Pickleball Club
Board of Directors Meeting
October 19, 2023

The board of directors meeting for the Sunrise Pickleball Club (SPC) was called to order at 4:38 pm at Rusch park, room #2

Attending: Jason Pollock (President), Tom Bylsma (Vice President), Jessica Knowlton (Secretary), Gail Kenney (Treasurer), Reine Steel (IT), Rodney Coleman (Activities), Gwen Warrener (Communications), Jerry Mountjoy (Membership).

Treasurer Report: Gail wanted to go first so the whole board was in attendance to discuss how the club would like to approach charity tournaments and charitable giving in the future. The board discussed the current bylaws and the language about charitable giving. In order to change the wording in the bylaws, a member vote would need to take place. Gail said she would meet with the accountant again and get all the information the board would need to make a decision moving forward.

The CD is paying out at over \$300 a month in interest. The member survey will help us know if members want us to hire more people to help run events. Gail will have the budget to discuss in December for 2024.

President Report: Jason followed up with member concerns about non-members using the courts at night. This is the biggest problem the club is facing. Not enough members put their bands on their paddles. Solutions were discussed including a band check schedule and hiring a security company to help park officials vacate the courts at 9:45. Jessica volunteered to put together a nightly schedule for band checks. More information about how to execute this strategy will be discussed in the next meeting. Locking the back gates and having board members at the two main entrances could be a good solution.

Board motioned and approved \$400 to rent a lift to adjust the lights. Vote unanimous.

The possibility of using a text blast to reach club members was discussed. Reine looked into pricing through mail chimp of the texting rates. \$20.00 a month -1,000, 25 for 2 texts for each members, 30 for 3, 35 for 4, etc. Each member would also have to consent to receiving the texts. The board decided this would be too expensive. Emails are the best way to communicate, the members just need to read them.

The Halloween member appreciation event is coming up. Trish asked if we could raffle off a free membership for a year. Motioned and approved by the board. Club t-shirts and stickers would be available for purchase at the event. The club would break even on the shirts.

Communications Report: The instructor schedule was discussed. Some of the pros have been teaching non-members. So far the calendar and teaching have been on an honor system, but the board will start giving warnings to pros who violate policy.

Pickleball 101 still needs more paddles. A few more donations were expected, but Reine suggested the board could purchase some paddles for the class. How often and when this class should be offered was also discussed. Gwen will reach out to the instructors for feedback.

Park tournament: How can the board encourage sign ups for certain levels. Veterans weekend and nationals are both taking place which is why participation may be low. Another eblast will be sent out and the board will reach out to influential members.

King and Queens filled up quickly and the people dropped out. People need to be reminded to drop their names if they are unable to play.

Vice President Report: We are no longer using the WI-FI. It was motioned and approved to discontinue the service. Tom will follow up with Jake for the board meeting schedule for the upcoming year, 2024. The PO Box has also been taken care of.

Membership Report: We had 23 new members this month. Jerry added a sentence in the membership letter that the band should be worn at all times. Jerry asked for approval for up to \$300 for printing 2024 membership letters, about \$120 for 1000 printed envelopes, and the current postage rate for 500 postage stamps (currently \$.66 each). Tom will order sufficient mailing address labels to print individual addresses as renewals come in for 2024. The board voted and approved.

IT Report: The club has received 195 survey responses so far. We will send out another eblast to remind members to fill out the survey.

Access to a list of all club members will be sent to the entire board. Reine will create a login for any board members who don't have one.

General Business: Gail will put together a new pathway program for new members. Jessica will look up pricing and sizes for polos and jackets for the board.

Adjourned 6:03 pm

Email Approvals October:

- \$300 for snacks for the park tournament.
- \$50.00 for a lock for storage. Additional
- \$500.00 and another yearly membership for Trish at the Halloween member appreciation event.